

PATENT

Docket No. 98-1176

As a below named inventor of the invention claimed in the attached application for United States Letters Patent, I hereby declare that:

INVENTORSHIP IDENTIFICATION

My residence, post office address and citizenship are as stated at the end of this declaration next to my name; I believe I am the original, first and sole inventor of the invention which is claimed in the attached application entitled:

METHOD AND MEDIA FOR VIRTUAL PRODUCT PLACEMENT

INVENTORSHIP CLAIM

It is the best of my knowledge and belief that this invention was not ever known or used in the United States of America before my or our invention thereof; that it was not patented or described in any printed publication in any country before my invention thereof or more than one year prior to this application, that this invention was not in public use or on sale in the United States of America more than one year prior to this application, that this invention has not been patented or made the subject of an inventor's certificate issued before the date of this application in any country foreign to the United States of America on an application filed by me or my legal representatives or assigns more than twelve months prior to this application, and that no application for patent or inventor's certificate on this invention has been filed in any country foreign to the United States of America prior to this application by me or my legal representatives or assigns, except as follows:

None.

ACKNOWLEDGEMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I have reviewed and understand the contents of the attached application, and acknowledge my duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Section 1.56(a);

PRIORITY CLAIM

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate, or of any PCT

international application(s) designating at least one country other than the United States of America, filed by me on the same subject matter as set forth in the attached application, namely:

None.

I hereby claim domestic priority benefits under Title 35, United States Code, Section 120 of the United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT filing date of this application:

None.

POWER OF ATTORNEY

As a named inventor, I hereby appoint the following attorneys to prosecute this application and to transact all business with the United States Patent and Trademark Office connected therewith:

Anthony B. Claiborne Registration No. 39,636

Mark S. Walker Registration No. 30,699

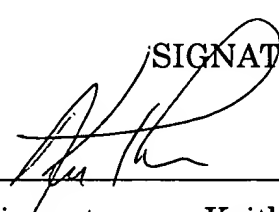
Joseph Lee Registration No. 37,664

of GATEWAY, INC., 610 Gateway Drive, Mail Drop Y-04, North Sioux City,
SD 57049 (tel. 605-232-1967);

DECLARATION

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNATURE

Inventor's signature: 

Full name of sole or first inventor: Keith C. Thomas

Date: 12/23/99 Country of Citizenship: USA

Residence: Vermillion, SD

Post Office address: 624 Sterling, Vermillion, SD 57069

IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE

In re the Application of:

Keith C. Thomas

Filed: 12/27/99

For: METHOD AND MEDIA FOR VIRTUAL PRODUCT PLACEMENT

POWER OF ATTORNEY

Assignee Gateway, Inc., by the undersigned duly authorized officer, hereby appoints the following attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith:

Anthony Claiborne U.S.P.T.O. Reg. No. 39,636

Mark S. Walker U.S.P.T.O. Reg. No. 30,699

Joseph Lee U.S.P.T.O. Reg. No. 37,664

the address of all of whom is Gateway, Inc., Law Dept., 610 Gateway Drive,
Mail Drop Y-04, N. Sioux City, SD 57049, (605) 232-1967.

GATEWAY, INC.

BY: James R. Wharton

TITLE: V.P. Community Relations

DATE: 12-27-99

STATEMENT OF ASSIGNEE PURSUANT TO 37 C.F.R. § 3.73(b)

The undersigned, on behalf of assignee Gateway, Inc., a Delaware corporation, hereby states that he/she has reviewed the evidentiary documents submitted for recordation with this application establishing ownership of the invention disclosed therein. The undersigned further certifies that, to the best of his/her knowledge and belief, title to said invention is in Gateway, Inc.

GATEWAY, INC.

BY: James R. Wharton
TITLE: V.P. Community Relations
DATE: 12-27-99